

Fairfield County Financial Firm Celebrates 25th Anniversary

Bridgeport, CT (October 2010) – Ronald Reagan had taken the oath as the 40th President of the United States, the cost of a first-class stamp was 20 cents, and the Dow Jones had closed above 1,500 for the first time back in 1985 when Lawrence J. Ganim founded Ganim Financial in Bridgeport. While the name later evolved to the more comprehensive “The Ganim Group,” and things in this country have certainly changed, the principles on which Ganim first founded his firm have remained the same, as he told clients, friends and family who recently helped celebrate The Ganim Group’s 25th anniversary milestone.

“Over 25 years ago, I had a dream to build a business, the kind of business that would touch the lives of many people, and create a positive, lasting imprint on all the people we chose to work with,” Ganim told the nearly 100 anniversary party attendees at Holy Trinity Greek Orthodox Church in Bridgeport. “I had the dream, but I really wasn’t sure how I was going to make my dream a reality, so, I relied on a set of principles which I still live by today, and I charged forward, full steam ahead.”

The Ganim Group, which provides wealth management and benefits planning strategies for thousands of individuals and businesses in Bridgeport, the state and well beyond, was founded on Ganim’s principles, which he still adheres to today.

“I believe in always looking at things from the clients’ point of view when advising and servicing them as well as never selling a product or service that I wouldn’t be willing to purchase myself,” said Ganim, who was just recently named among the top 1,000 in the global life insurance and financial services industry. He is qualified for membership to “Top of the Table” of the Million Dollar Round Table (MDRT), the premier association of financial professionals. Ganim is a 19-year MDRT member.

“My firm and I are committed to always putting the client’s needs ahead of our own and having faith in the outcome,” said Ganim, a licensed insurance broker since 1981. “We only work with people and businesses that have integrity and appreciate what we bring to the table. I only make promises I am prepared to keep—my word is more significant than any legal contract could ever be. I believe in being a perpetual student and always keep an open mind regarding solutions and opportunities to serve our client families needs.”

Ganim, who earned his bachelor of science degree from the University of Connecticut, is a Certified Insurance Consultant (C.I.C.) in the State of Connecticut. He is also an Investment Advisor Representative for NFP Securities, Inc. and a qualifying and lifetime member of the Million Dollar Roundtable, The Court of the Table and Top of the Table.

A frequent contributor to numerous business publications, Ganim also regularly conducts seminars, workshops, and speaking engagements for business owners and other professionals on a wide range of topics, including insurance, employee and executive benefit planning, business succession, and estate planning.

He is active in his community, serving on several boards of directors, including Family Services Woodfield and the Connecticut Zoological Society. He is also a past chairman and current member of the Board of Directors of the Bridgeport Chamber of Commerce, a member of the Board of Directors of

the Bridgeport Regional Business Council (BRBC) and past president of NAIFA- Eastern Fairfield County, and NAIFA- CT.

He lives with his wife and their four children in Trumbull, Connecticut.

The Ganim Group has been providing sound wealth management and benefits planning strategies—including executive benefits and retirement plan services—for individuals, businesses and organizations of all types and sizes for more than 25 years. Areas of expertise include Wealth Acceleration, Business Planning, Employee Benefits, Business & Estate Planning, Exit Planning, Executive Benefits, Insurance Planning, Employee Benefit Planning and Pension Planning. The Ganim Group is located at 2429 North Avenue, Bridgeport, CT 06604 and may be reached by phone at (203) 335-0851 or online at GanimGroup.com.