

Fairfield County Financial Planner Earns Exit Planning Designation

Bridgeport, CT (November 1, 2010) –Lawrence J. Ganim, founder of quarter-century-old Ganim Group, Inc. in Bridgeport, recently earned the prestigious designation of a BEI Certified Exit Planner (CEXP™).

Ganim, a member of The Business Enterprise Institute (BEI) Network of Exit Planning Professionals™, received in-depth training to earn this designation, according to John Brown, President of BEI.

“Exit Planning Professionals who successfully complete the BEI Certified Exit Planner program have come to be known as premiere Exit Planning Professionals because their in-depth knowledge and demonstrated application of The BEI Seven Step Exit Planning Process™,” said Brown. “This training perfectly positions Mr. Ganim to counsel business owners and their advisors on a wide array of business issues, ranging from building value within a business to identifying exit objectives, addressing key employee incentive planning and retention issues, incorporating business continuity planning, and establishing wealth preservation.”

A licensed insurance broker since 1981, Ganim was recently named among the top 1,000 in the global life insurance and financial services industry. He is qualified for membership in “Top of the Table” of the Million Dollar Round Table (MDRT), the premier association of financial professionals. Ganim is a 19-year MDRT member.

Business Enterprise Institute trains and certifies BEI Certified Exit Planners (CEXP™) to create comprehensive Exit Plans that meet the objectives of their business owner clients. Through training, rigorous testing and ongoing continuing education, CEXP™ designation holders provide comprehensive, professionally executed Exit Planning services. BEI requires specific training as a prerequisite to certification to assure that practitioners have the knowledge and understanding necessary to perform competent services, and to assure a level of consistency and continuity in their work product.

Ganim, who earned his Bachelor of Science degree from the University of Connecticut, is a Certified Insurance Consultant (C.I.C.) in the State of Connecticut. He is also an Investment Advisor Representative for NFP Securities, Inc. and a qualifying and lifetime member of the Million Dollar Roundtable, The Court of the Table and Top of the Table.

A frequent contributor to numerous business publications, Ganim also regularly conducts seminars, workshops, and speaking engagements for business owners and other professionals on a wide range of topics, including insurance, employee and executive benefit planning, business succession, and estate planning.

He is active in his community, serving on several boards of directors, including Family Services Woodfield and the Connecticut Zoological Society. He is also a past chairman and current member of the Board of Directors of the Bridgeport Chamber of Commerce, a member of the Board of Directors of the Bridgeport Regional Business Council (BRBC) and past president of

National Association of Insurance & Financial Advisors (NAIFA)- Eastern Fairfield County, and NAIFA- CT.

He lives with his wife and their four children in Trumbull, Connecticut.

Ganim Group, Inc. has been providing sound wealth management and benefits planning strategies—including executive benefits and retirement plan services—for individuals, businesses and organizations of all types and sizes for more than 25 years. Areas of expertise include Wealth Acceleration, Business Planning, Employee Benefits, Business & Estate Planning, Exit Planning, Executive Benefits, Insurance Planning, Employee Benefit Planning and Pension Planning. Ganim Group, Inc. is located at 2429 North Avenue, Bridgeport, CT 06604 and may be reached by phone at (203) 335-0851 or online at GanimGroup.com.

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